



Collective Impact Consortium

Copeland Community Skills Centre

Creating Sustainable Employment

#ChangingLives # MakingADifference #Cumbria

BECBC
04/11/20


All Together CUMBRIA

 **SUNBELT**
RENTALS

Working Together



Forward Assist Recruitment



STEP TOGETHER



Community needs assessment

All Together Cumbria identified the following issues;

- Cumbria does not have all the necessary skills to meet current and future demands
- Dependent on a costly transient workforce to achieve existing commitments
- Higher than average unemployment and claimant rate for young people
- Super ageing population and workforce - 25% of the Cumbrian population is aged over 65, by 2041 it is estimated to be 32% v UK average of 24%
- Population is low for its area and predominantly rural causing transport connectivity issues
- Inequality exists in multiple wards across the county.

Background

January 2020 - we identified HMP Haverigg as being re-categorised as a Category D prison

- Cat D: Minimal security prison - eligible prisoners can leave the facility during the day on licence to carry out work, education or for other resettlement purposes
- One of the prison's goals is to provide their residents with access to further education and training leading to employment
- Research also shows that obtaining sustainable employment before or on release increases well-being and dramatically reduces re-offending rates

March 2020 – a site visit to HMP Haverigg identified the following needs:

- Actively engage local community and industry to achieve their goals
- Align existing and future education/training provision to meet industry demands
- Reduce and remove the potential barriers for residents into employment

A Solution?

COPELAND COMMUNITY SKILLS CENTRE

By collaborating together, key employers can create a pipeline of work-ready, potential employees.

By focusing on training for roles high in demand, local skilled workers can meet the needs of industry.

The aim is to train local residents for real jobs.

This will address skills shortages in Cumbria and help to create new skill sets for emerging industries.



Our Vision

For residents of Cumbria, HMP Haverigg, veterans, service leavers and the wider community to access high quality, specialist skills training, to secure high value sustainable employment

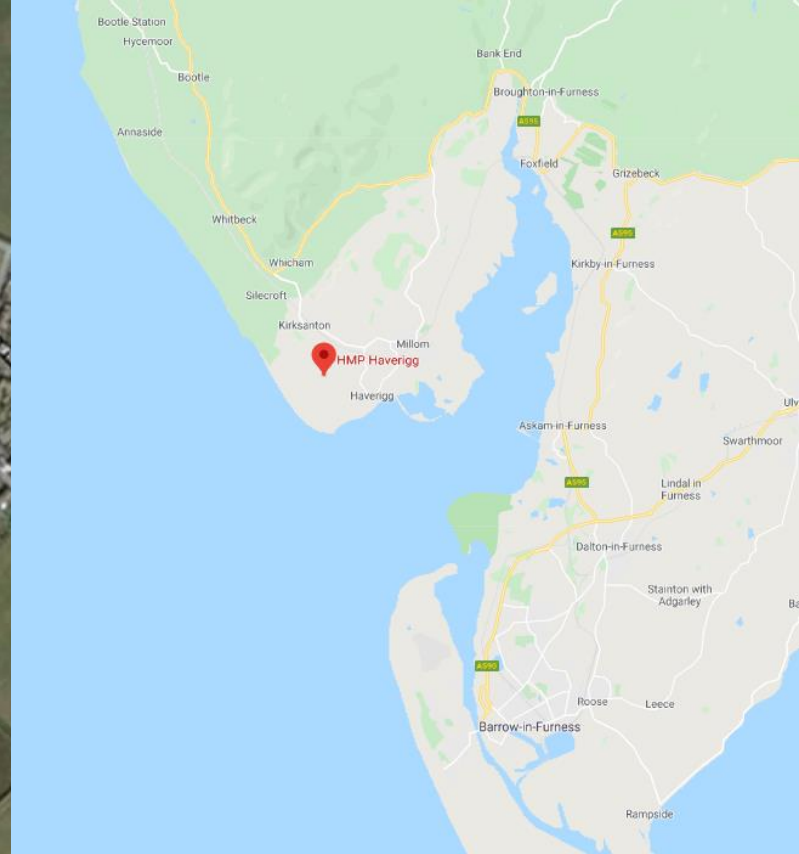


Demand for skilled workers in:

- Highways and traffic management
- Plant fitters, engineers and rental
- Construction and infrastructure
- Drivers and HGV drivers
- Renewable energy
- Nuclear
- Utilities
- Digital
- Rail

What skills does or will your business need?





HMP Haverigg has committed the use of a gated area of land.

Situated on the prison estate, it is accessible externally by the local community.

In total there are 77 acres and ideas for use are invited!

The Collective Impact Approach

What is a collective impact consortium?

The commitment of a group of cross-sector stakeholders, to a common agenda for solving a complex social problem

Cross-sector leaders come together and strategically organise all of the relevant groups in a community to accomplish a community wide outcome.

Five core elements

1. Common agenda
2. Shared measurement
3. Mutually reinforcing activities
4. Continuous communication
5. Backbone support

No one voice is louder than any other – everybody has an equal opportunity to make a difference

What is the commitment?

Very little at this stage:

1. To explore the opportunity fully and how it might work for you and your organisation.
2. To consider how you might get involved:
 - in-kind or physical donations
 - project/admin support
 - leadership, expertise, mentoring, guidance and support
 - donations of physical equipment, resources or financial contribution.
 - as a key delivery partner, offering up-skilling, training and accredited qualifications etc.
3. Being willing to share job opportunities within your organisation to the right candidates

Next steps – get involved!

<https://www.surveymonkey.co.uk/r/CopelandCommunitySkillsCentreSurvey>

1. Join our **steering committee**

2. Join a **working group** – these will begin soon in 2020:

- 1: Community needs assessment (define and scope the problem)
- 2: Landscaping exercise (assess the existing landscape)

These groups will provide background info to help fully scope the project

3. Express your interest in joining future working groups in early 2021:

- Risk assessment
- People
- Innovation
- Industry

Keep in touch!

Staying connected

- Please complete our survey by Friday 13 November 2020 – Hazel will kindly distribute the link after this call
- Join our ‘Copeland Community Skills Centre’ LinkedIn group
- Monthly update Zoom calls – all invited, attendance totally optional
- Sign-up to attend a site visit – dates to be arranged



All Together CUMBRIA



Copeland Community Skills Centre Survey Prospective Partner Engagement Survey

You have been invited to participate in prospective partner engagement questionnaire on behalf of All Together Cumbria and Sunbelt Rentals UK. The short survey will take approximately 3 minutes to complete, with all your answers being strictly confidential. The survey closes on Monday 16th November.

Our vision is for Copeland residents, the local community and prisoners at HMP Haverigg to be able to access high quality, specialist skills training, to help them secure high value sustainable employment. By collaborating and working together to create a skills training centre, key employers will help support and create a pipeline of work ready, potential employees. This will address skills shortages and help to deliver demand in current and emerging industries. We'd like to gauge your feedback and how you can get involved in this exciting new collaborative project.

Many thanks in advance for your participation. Please click 'next' to begin the survey.

next



Copeland Community Skills Centre

Listed group



Hope to hear from you and meet you soon!

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