

Summary Minutes – Actions and Decisions Arising from the South Copeland Partnership Meeting Held on 22nd Sept 20, at 7pm, via ‘Why Pay’ Conference

Agenda Item	Points to Note
1. Present	<ul style="list-style-type: none"> Dave Faulkner (Chair) (Bootle PC) Jane Micklethwaite (Minutes) Katie Read (Tourism Officer CBC) Robert Kelly (MTC) Dave Billing (MTC) Irene Rogan, Robert Morris-Eyton (Chair Stronger Towns Bid Fund) Angela Dixon (MTC and Millom Mayor) Ann Todd (Bootle PC), Marion Giles (Millom Recreation Centre and Board member) Cllr. Keith Hitchen (Cumbria County Council) Jonathan Powell (Millom Civic Society) Maria Hewitt, Ged McGrath, Ian Lockwood (Millom Without) Nick Gamble (Millom Without), Paul Stewart (Millom Network Centre U3)
2. Apologies	<ul style="list-style-type: none"> David Savage, Eric Barker
3. Katie Read – Tourism Officer CBC - Presentation	<ul style="list-style-type: none"> Katie Read (appointed Tourism Officer September 2019) circulated a presentation and proceeding to talk to the meeting, regarding the promotion of tourism in Copeland. Please see presentation slides for full details. <ul style="list-style-type: none"> Presentation showed examples of media (press and social media coverage with illustrations. Promoting Cumbria Coast as the perfect place to be. Cumbria Tourism with request to share – result 15 new subscribers with blogs and articles to inspire. Key themes, ‘Shop Local’, Culture Week’, ‘Eat Out to Help Out’, Cumbria attraction week. Focus Unique Selling points to produce a lake district coastal brand e.g. natural environment, industrial heritage, walking, culture, health and wellbeing and the ‘people experience’ (family/bubble activities) outdoor adventure, food and drink, camping. Focus on ‘Staycations’ prompted by Covid-19 restrictions on travel abroad and getting day visitors to stay. Virtual meetings to include members and encourage new members (providing marketing tips and encourage collaborative working and business enablement. Collaborative working funded by Sellafield Ltd and delivered in partnership through an advisory panel with stakeholders. Aim to facilitate the development of an experience economy sector with private and community led business. Enable businesses to build capacity, develop new products and attract new markets for sustainable growth. <p>Future Aims: Build on what is already achieved in anticipation for 2021 season by building capacity and continue to work on Town Deal. Encourage Western Lake District Coastal Businesses to get involved. Feed into Eric Barker’s Coastal Project.</p> <p>Points raised at the meeting, regarding the lack of parking space in Millom and Haverigg and the need to regenerate the accommodation provision sector (other than camping) B & B/hotels, which had fallen out of use due to lack of demand.</p> <p>Katie requested that business, community groups, stakeholders etc, feed information/needs into the panel.</p>
4. Stronger Towns Bid - Chair of Community Board- Robert Morris-Eyton	<ul style="list-style-type: none"> Mr Morris-Eyton stated the application process for the Stronger Towns Fund Bid was going as well as it should be. Still in the process of compiling the list. This will be discussed at the next Board meeting in a week’s time. The list covers a wide range of topics, which will be costed, specified and evidenced. Reiterated that this was a once in a lifetime opportunity.

- Angela Dixon added that a thorough Town Plan had been produced by 'Hatch' consultancy. The first report is ready to be presented to the Board at the next meeting.
- Dave Faulkner reported that Dave Savage and himself had looked at the report. He said that it addresses the issues and visions raised by the community.
- Working within the timeline trajectory. Report to be ready 21st January 2021. Assessed within 2 months. Then business case to be produced throughout 2021, with delivery date 2022.

Action: On-going. Board to meet next week.

**4. South Copeland Sports Partnership Sub-Committee of SCP.
Marion Giles**

- Marion Giles (Director of Millom Recreational Centre) reported on progress of the collaborative working with local sports groups. Twenty-five sports clubs from Waberthwaite to Broughton had been in contact. Reported that the partnership idea was working well under the principle that the groups were stronger together.
- The first meeting was held at Millom Cricket Club 3rd September.
- Covered a wide range of sports (listed from (A) for Archery through to (W) for Water-sports.
- Successfully brought all the different types of sports together. Prior to the meeting some clubs had not known about other clubs or types of sport available in the area. All groups had a platform to promote their sport.
- Areas were identified for improvement. Noted for upgrading was the astro-turf pitch at Millom School. It will cost £180,000 to upgrade and repair the pitch
 - Steven Oliver at Millom School has been contacted to establish a link with the sports clubs.
 - Progress since first meeting, as Steven Oliver is to meet with school governors at a meeting. He will report back to SCP Sports Partnership.
- Running Track was discussed. There is hope that funding will be available for the 'Striders' and the 'Park Run'.
- School is engaged and there are a lot of volunteers willing to promote sport in schools. The sports facilities in the school can be used/shared by the community. This would result in the school's reengagement in a whole range of sports, beyond the traditional sports offered.
- Marion Giles expressed her wish to engage more girls and women in sport. Other than gymnastics sports are mainly aimed at boys. Girls are missing out and there are plans to remedy this issue. Rory Moore is looking to use the MUGA in Millom Park for Netball and Basketball. Aiming to get this flood lit so it can be used on dark evenings.
- Dave Billing is looking to get the MUGA marked out for Netball and Basketball. Working with Millom Town Council.
- Sporting Directory and Publicity. There is currently no sporting directory advertising events and training sessions. This will be remedied. It will ensure that events do not clash and people from one club or sport type can get involved in other sporting events. Suggested a Facebook page could be established.
- Meeting to be held at the Rugby Union Club 22nd October 2020. Lorraine from ACT invited and happy to attend
- Plans to have a 'Taster Day' for all sports. Can be hosted in the Rugby League or Union Club.

Marion was thanked for her excellent work and on-going progress bringing sports clubs together.

Katie Read (Tourism Officer) said that clubs could possibly be given more funding for offering a 'family experience'. In view of Covid-19 restrictions aiming certain sports at households/bubbles would be a way forward for clubs to earn money and develop.

	<p>Archery was one example. Marion concurred. Action: Marion Giles will continue to work with local clubs and partners.</p>
5. Hidden Coast Update	<ul style="list-style-type: none"> • Art Programme Irene Rogan reported that the press release went out. It is hoped that the art event can happen in a safe manner. • Art programme commissioning is in progress and is working around Covid-19 restrictions. International artists having difficulty travelling due to quarantine rules. Local artists are being involved and progress is being made regarding research and commissioning. Irene is working closely Aldo Renaldo (Curator for the Hidden Coast) and Marcus Coates (Artist/Researcher). Irene expressed confidence that local artists will be engaged. <p>Action: Dave Faulkner requested that Irene phones him to discuss the details. Project is on-going and in progress.</p> <ul style="list-style-type: none"> • Silecroft Beach Café: Reported that this is making progress. Eric Barker has fuller report. This will be circulated by Dave Faulkner. Tender out with hope of starting in November. • Still photographs, film photography and drone photography of coast. Katie reported that amazing photographs have been taken. Work in progress regarding photographs of the coast. Will be shared when complete.
6. Cycling – Jonathan Powell	<ul style="list-style-type: none"> • Discussion around the issue of introducing more cycle paths in Millom Haverigg and wider connected area. • Jonathan Powell referred to circulated plans that came via Capital Consultants to CCC in 2006. Keen to get it back on the agenda. <p>The general discussion focused on how the funding and current local Government administrative system operated. The Town Fund from central Government, could only cover Millom and Haverigg. Wider connectivity would need other sources of funding i.e. to link with Copeland and the rest of the coast. Cllr Keith Hitchen explained that Highways were responsible for the maintenance of the roads and approval of plans for cycle tracks alongside (not the funding). Synergy between the Town Board, Highways and wider Copeland funders etc, would need to be achieved to place cycle ways along roads in Millom and Haverigg. Other funding sources would need to be achieved to create links with the wider area (Duddon Bridge, coastal path, Irt and Esk crossings etc). Some of the Town Fund (subject to consultation) could be used to create for example a cycle route along the sea wall and alongside some roads in the Millom and Haverigg area.</p> <p>Agreed: Matter was not immediately resolvable and further talks regarding collaborative working between Town Boards and CCC Highways along with other possible funding agencies would be needed to formalise a coherent plan. Matter will remain on the agenda of the SCP. Mike Brierley (former cycling officer with cycling remaining in portfolio) to be invited and given pre-written questions.</p>
7. ENW Green Agenda Project Support	<ul style="list-style-type: none"> • Electricity North West are still keen on installing EV Chargers. Covid-19 still causing delays. • ‘Charge my Street’. Progressing in Bootle. Talks are on-going with landowners, Bootle Parish Council and the Town Board. • Interest in wider Copeland area remains in place. <p>Ongoing. Project still on track.</p>
8. Date of Next Meeting	<ul style="list-style-type: none"> • November date TBA

David Faulkner Deputy Chair – South Copeland Partnership 7/10/20